



APPLIED CONCEPTS INC. is awarded
ISO 9001:2000 Certification

TULLY, NEW YORK (MARCH 21, 2008)

Applied Concepts Inc., Tully, New York, has announced that it has been awarded the ISO 9001:2000 certification, an internationally recognized quality management system standard developed by the International Organization for Standardization (ISO), for its Tully, New York headquarters and manufacturing facility.

ISO 9001:2000 applies to industries involved in the design and development, manufacturing, installation, and servicing of products. The ISO certification process ensures on-going compliance to standards of performance because, once certified, companies are externally audited every six months for continuous execution of the standards. Conformance to ISO 9001:2000 quality assurance standards required the implementation of procedural changes, training, increased documentation, and adjustments to operating systems on every level of the manufacturing process.

The company spent nine months on the process implementation and certification for its managerial, engineering and customer service systems at its Tully, New York manufacturing facility. External auditors with DLS Quality Technology Associates, Inc., a leading quality management systems registrar, visited Applied Concepts' headquarters in January 2008, and spent several days conducting a comprehensive audit. Certification was achieved on the first attempt.

"ISO registration supports our pursuit of continuous improvement and an on-going commitment to provide our customers assurance of product quality", said Gary Nelson, President and CEO of Applied Concepts. "Our success in achieving this goal is due to the tremendous dedication and teamwork of all our employees".

About Applied Concepts, Inc.:

Applied Concepts is a leading designer, manufacturer and marketer of specialty display and power conversion technologies and services. Principal markets include avionics, vehicular, marine, public safety, defense and military, medical and healthcare instrumentation, commercial and industrial.